FY2014 CSHSA HIGHLIGHTS

Site Maintenance and Repairs
CSHSA received a $3,000 grant in November 2012 (FY2013) from the Galesburg Community Foundation for painting the exterior of the Visitors Center. Painting was completed by Rail City Home Improvement for $3,300 in July/August 2014 (FY2014).

Penny Parade:
1) **Penny Parade Income** (through 4/5/2014) - **$2,584.70.** Tom Foley organized the annual Penny Parade that concluded with the event at the Carl Sandburg Historic Site on January 31, 2014.  
2) Hedding School (Abingdon) was honored for its participation in the Penny Parade on May 20th, 11 a.m. in the Visitor’s Center. Barry Swanson provided the welcome, and Hedding students took part in the program. Books and Lincoln Penny mementos were awarded to participants/the school. Fran Riley from Channel 6 (WQAD) attended and filed a very nice video report on the event. The Register Mail also covered the program, and Tom Foley photographed the event for the Association.

Songbag Success
The CSHSA Songbag Committee has worked with John Heasly to enhance the Songbag events with a printed program as well as Sandburg Readings and words of welcome from CSHSA members and Martha Downey, Site Superintendent. The eight Songbag concerts sponsored each year (Monthly-Aug-Nov & Feb-May) continue to be a very popular series for the community.

Public Relations:
New CSHSA logo designed by Tim Stedman, Please Design, Galesburg.

Membership:
1) **Sandburg Days-CSHSA Booth (June 2014)**...with new posters. Sales minimal, exposure for association good. Discussion since suggesting we work on transportation for our out-of-town guests to the Carl Sandburg Historic Site during Railroad Days.
2) **FY2014 CSHSA Memberships Revenue up 13% from 2013**

<table>
<thead>
<tr>
<th>CSHSA Memberships</th>
<th>2013</th>
<th>2014</th>
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</thead>
<tbody>
<tr>
<td><strong>TOTAL</strong></td>
<td>68</td>
<td>65</td>
</tr>
<tr>
<td>Senior</td>
<td>25</td>
<td>21</td>
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<tr>
<td>Individual</td>
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<tr>
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</tr>
<tr>
<td>Sponsor</td>
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<td>2</td>
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</tbody>
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3)

Endowment
CSHSA has discussed endowment options with Galesburg Community Foundation. In the meantime we received our first $1,000 contribution to an endowment fund once it is
established. The funds have been deposited into our CSHSA checking account in the meantime...and accounted for separately.

Website:
1) Sandburg’s Hometown: Added 51 weekly articles contributed by Barbara Schock. Illustrations provided by Rick Sayre. Also posted to Facebook Page and to Remember Galesburg When Facebook page
2) Facebook Friends: Increased from 162 to 290 through FY2014.
   June 30, 2013 - 162
   June 30, 2014 – 290
3) Website Redesign: Website design preliminary work has been completed by Adriel Flores-Pagnani in her Website Design course with Diane Kovacs, professor of University of Illinois School of Library & Information Science. Draft website: http://courseweb.lis.illinois.edu/~flrspgn2/index.html. Adriel has provided the files that she has worked on and with recommendations for web design software. Converting to this redesign will take considerable time to complete.

Publications
Charles Bednar has received permissions from the Galva Historical Society to use the original slides to reprint George Swank’s Carl Sandburg: Galesburg & Beyond. The CSHSA voted to support the printing of 100 copies. More to come...