

## FY2014 CSHSA HIGHLIGHTS

### Site Maintenance and Repairs

CSHSA received a \$3,000 grant in November 2012 (FY2013) from the Galesburg Community Foundation for painting the exterior of the Visitors Center. Painting was completed by Rail City Home Improvement for \$3,300 in July/August 2014 (FY2014)

### Penny Parade:

- 1) **Penny Parade Income** (through 4/5/2014) - **\$2,584.70**. Tom Foley organized the annual Penny Parade that concluded with the event at the Carl Sandburg Historic Site on January 31, 2014.
- 2) Hedding School (Abingdon) was honored for its participation in the Penny Parade on May 20<sup>th</sup>, 11 a.m. in the Visitor's Center. Barry Swanson provided the welcome, and Hedding students took part in the program. Books and Lincoln Penny mementos were awarded to participants/the school. Fran Riley from Channel 6 (WQAD) attended and filed a very nice video report on the event. The Register Mail also covered the program, and Tom Foley photographed the event for the Association.

### Songbag Success

The CSHSA Songbag Committee has worked with John Heasley to enhance the Songbag events with a printed program as well as Sandburg Readings and words of welcome from CSHSA members and Martha Downey, Site Superintendent. The eight Songbag concerts sponsored each year (Monthly-Aug-Nov & Feb-May) continue to be a very popular series for the community.

### Public Relations:

New CSHSA logo designed by Tim Stedman, Please Design, Galesburg.

### Membership:

- 1) **Sandburg Days-CSHSA Booth (June 2014)**...with new posters. Sales minimal , exposure for association good. Discussion since suggesting we work on transportation for our out-of-town guests to the Carl Sandburg Historic Site during Railroad Days.
- 2) **FY2014 CSHSA Memberships Revenue up 13% from 2013**

Total \$\$	\$ 2,340	\$ 2,635
<b>CSHSA Memberships</b>	<b>2013</b>	<b>2014</b>
<b>TOTAL</b>	<b>68</b>	<b>65</b>
Senior	25	21
Individual	20	17
Family	14	14
Donor	8	10
Sponsor	1	2

3)

### Endowment

CSHSA has discussed endowment options with Galesburg Community Foundation. In the meantime we received our first \$1,000 contribution to an endowment fund once it is

established. The funds have been deposited into our CSHSA checking account in the meantime...and accounted for separately.

**Website:**

- 1) Sandburg's Hometown: Added 51 weekly articles contributed by Barbara Schock. Illustrations provided by Rick Sayre. Also posted to Facebook Page and to Remember Galesburg When Facebook page
- 2) Facebook Friends: Increased from 162 to 290 through FY2014.  
June 30, 2013 - 162  
June 30, 2014 – 290
- 3) **Website Redesign:** Website design preliminary work has been completed by Adriel Flores-Pagnani in her Website Design course with Diane Kovacs, professor of University of Illinois School of Library & Information Science. Draft website: <http://courseweb.lis.illinois.edu/~flrspgn2/index.html> . Adriel has provided the files that she has worked on and with recommendations for web design software. Converting to this redesign will take considerable time to complete.

**Publications**

Charles Bednar has received permissions from the Galva Historical Society to use the original slides to reprint George Swank's *Carl Sandburg: Galesburg & Beyond*. The CSHSA voted to support the printing of 100 copies. More to come...